

## Are You Prepared to Handle Cardiac Arrest?

(Senate Bill 556 on AEDs – effective January 1st, 2010)

**H**ave an **Automatic External Defibrillator** close at hand and know how to use it? On **January 1, 2010 Oregon Senate Bill 556** is enacted into law, whereas Automated External Defibrillators will be required:

- Where business activities are conducted
- Where the public congregates
- Where spaces exceed 50,00 square feet

**Need CPR/AED Training?** The **Willamette Red Cross** has regularly scheduled classes. Call 503-585-5414 for more information. The American Red Cross Oregon chapters are also helping state businesses get up to speed with seminars. They include an overview of the new legislation, liability issues, and Good Samaritan laws covering AED use, along with demonstrations of AEDs from manufacturers. HeartLink Health Services also does CPR/AED Training.

Local companies who have AED's for sale include HeartLink Health Services, Rockwest Training Company, Inc., Action Specialty Advertising and the Willamette Red Cross.

Thursday  
January 21, 2010

## Sowing the Seeds of Financial Strength

A Seminar for Growers, Processors, Manufacturers and Distributors



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**T**hese business have joined together to provide a complimentary seminar focused on financial, employment, and accounting updates for 2010.

**Date:** January 21, 2010

**Time:** 7:30-8:00 am  
Check in and light breakfast  
8:00-10:00 am  
Complimentary Seminar

**Location:** Center for Business & Industry  
SEDCOR  
626 High Street  
Salem, OR 97301

**Parking:** Marion Parkade

**Speakers & Topics:**

**Herb Sanders**

Northwest Farm Credit Services  
Economic/financial market trends & lenders perspective

**Randall Sutton, Saalfeld Griggs PC**

Update on new employment laws for 2010 & practical tips to help your business stay out of trouble

**Natalya Griffith & Michelle Gall**

Moss Adams LLP  
Tax & financial revisions that could impact your business

**Registration:**

Please RSVP by January 15th  
To register or for additional information email eugene@mossadams.com or call Linda Apling at 800-905-4010.

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## Free Educational Seminars For PGE Commercial and Industrial Customers

**Chemeketa Center for Business & Industry** and PGE have teamed up to present business seminars on energy efficiency at the new CCBi building. They will be holding these seminars throughout the year.

January 27th  
**Basics of Electricity and Managing  
Energy Costs**

This half-day seminar provides an overview of electricity concepts and the components of a utility electrical system, from generation to distribution. It offers strategies for making the most of your energy dollar and minimizing the impact of power disruptions.

February 9th  
**Monitoring Load Shape for Energy  
Savings**

March 11th  
**HVAC, Building Tune-Up &  
Commissioning**

April 28th  
**Solar PV (Morning Session)**

April 28th  
**Solar Thermal (Afternoon Session)**

June 8th  
**Lighting Retrofits**

Visit [PortlandGeneral.com/Classes](http://PortlandGeneral.com/Classes) for info. If you'd like to receive e-mail notices of new class offerings, e-mail [PGE.Seminars@pge.com](mailto:PGE.Seminars@pge.com).

## National Recognition for HALO Helping Achieving Lifelong Objectives

**F**rom the Willamette River to the Coast Range, youth are working to improve Polk County's communities and seize personal opportunities for success. These young adults are working hard, to build skills, become leaders, and earn an honest paycheck.

**HALO (Help Achieving Lifelong Objectives)**, located in Independence, one of the **Enterprise for Employment and Educations** - sponsored youth programs, received national recognition for this summer youth employment program. The summer program, funded by the **American Recovery and Reinvestment Act**, was a model for demonstrating the impact a community effort can have in rural areas.

The federal dollars came through the state and then through the **Enterprise for Employment and Education** which funds the **Workforce Investment Act** for Region 3 (Polk, Marion and Yamhill counties). The Polk HALO program brought \$720,000 in jobs for Polk County youth this summer. Youth between the ages 17 and 24 saw many projects through completion in and around Independence. These youth were taught skills that will lead to living wage careers. Partner businesses were provided with a workforce ready to assist with projects ranging from concrete work, construction, and parks maintenance, to projects focused in the liberal arts and media.

"It was one of the most beneficial things we've ever done for youth," **Katherine Bartlett**, executive director of HALO said. "We kept 95 kids employed for 12 weeks. Nobody was bailing out at all. The results have been fantastic. The youth have all gained relevant work readiness skills. As a result of the success of HALO's summer program efforts and the on-going year-round youth programs, Bartlett was asked by the **Department of Labor** to present at the **National Youth Summit** in Dallas and the **National Association of Workforce Development Professionals Conference** in Chicago.

The types of projects and accomplishments made by the youth included building a shelter for Mountain Fir Park in Independence; a stretch of new sidewalk on the north side of the Greater Independence Business Incubator; Riverview Park; and an environmentally friendly bathroom being built for the high school athletic field in Falls City.

Eighteen of the Polk County youth, came through Tribal programs and worked on projects all over Grand Ronde - including the dugouts at the new baseball diamond on the Tribal campus, building raised planter beds for the Elders, help with completion of the plankhouse, and built a footbridge up from Coast Creek. The projects provided experience in building and work readiness skills.

The program provides disadvantaged youth with jobs and job skills, as well as promoting recycling. Tribal member **R.J. Nelson** said "I learned about teamwork and focusing on priorities on a number of projects in the Grand Ronde area as well as using various tools and equipment properly," Nelson said. "I also received my Career Readiness and OSHA 10 certificates."

The youths now have skills and experience to move on to another job, and the materials used in the projects came from local Polk County businesses. At least 70 percent of the funds was put back into Polk County between youth wages and using local vendors.

**For more information on the Halo Program call 503-606-4256 or visit [www.haloprogram.org](http://www.haloprogram.org).**



Work at Northfield Ball Complex included introduction to heavy equipment operations with the construction of a retaining wall.



Halo Liberal Arts Crew.



DEPAUL STAFFING

# Heart of the WORKFORCE

## (HOW) Training Program

### Creating the Workforce of Tomorrow - **Today**

In today's economy, it's not enough for workers to simply do their jobs. Employees who accomplish the bare minimum will do so at their own peril. Those staffers who go above and beyond the bulleted list of tasks in their job description will be the stars of their workplaces, which is why a new program from DePaul Staffing is so exciting.

The new initiative, called **Heart of the Workforce (HOW)**, promises to instill a new level of competency in workers across the board. The idea is that having a broad set of skills is a concept reaching beyond over-achieving employees, and is something everyone can and should aspire to. The end result is a more functional work environment, as well as a workplace where employees are more fulfilled and engaged in the work they are doing.

The HOW program, which is geared toward entry-level, semi-skilled and skilled workers in the food processing and related industries, is divided into three tiers. The first level is devoted to broad-based training for workers and the second and third levels is devoted to line-lead and supervisory skills. The first tier of training involves numerous certifications and recognitions including the **Oregon Department of Education's Workforce Readiness program**, the **Oregon Education Association's Workplace Safety program** and **food handler and good manufacturing process (GMP) training**.

The HOW program serves the workforce of today, and, tomorrow. Given the likely shortages of trained and job ready workers that industry experts foresee in the next five to 10 years, graduates of the program are emblematic of the kinds of workers employers will be looking for down the road.



"HOW will help produce better prepared and better trained workers who can hit the ground running and be more productive and valuable immediately," says **Travis Pearson**, vice president for DePaul Staffing.

Although the HOW program is still in its infancy, already the initiative has created excitement among business groups and economic development experts who view the program as part of an overall trend toward improved productivity, quality, safety and retention rates. The program benefits customers as well by ensuring higher quality goods and services.

The first group of HOW trainees recently graduated from the program and it will no doubt be exciting to chart the future successes of those employees. The workplace of today has already become a much more demanding environment than it was just a few years ago and workers and staffing providers such as DePaul Industries has adapted to meet those changing needs. With industry experts predicting more hurdles ahead, it's clear that the best trained and most inspired workers will rise to meet the challenges of tomorrow, DePaul is providing solutions.

**To learn more, contact DePaul for more information on individual training or employers can schedule a presentation opportunity by contacting Angelo Seminary at 503-856-9563 or visit [www.depaulstaffing.com](http://www.depaulstaffing.com).** ♦



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