



Salem Electric Reduces Rates



Salem Electric
SERVING KEIZER AND SALEM

Salem Electric's electricity rates will be 5% lower effective the first of January for all Salem Electric members. The residential rate will go from 7.23 to 6.87 cents per kWh, far below the national average of 10.33 cents per kWh. The average residential member, using 1,000 kWhs, will see their bill reduced from \$77.50 to \$73.90, a savings of \$3.60 per month. The basic charge, street and area lighting charges will remain unchanged.

This rate reduction is a result of credits Salem Electric is receiving from its power supplier, the **Bonneville Power Administration** (BPA), and from a reduction in capital needs. The capital needs were reduced due to a slowdown in capital intensive construction projects, along with policy changes under which an increasing share of the cost of serving new developments has been paid by those involved in the projects.

"While most energy users across the country are experiencing dramatic rate increases, I am pleased on behalf of Salem Electric's Board of Directors, to be able to announce a 5% reduction in power rates for our cooperative members" said Salem Electric Board President **Joe Van**

Meter. "During this respite," he said, "we hope our members will look again to their cooperative for more efficient ways to use our precious electric resources before future rates begin to rise."

Salem Electric is represented by several trade associations which monitor power supply and rate issues. Preliminary reports indicate that wholesale power rates from BPA will increase in late 2009.

The co-op is receiving credits from BPA over a period of more than a year and they will total over \$3 million. To further assist members with their electric bills, they are encouraged to participate in the many conservation programs offered by the utility and the heating assistance program available to members who meet income eligibility.

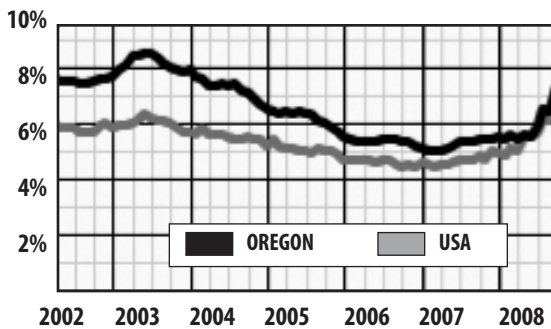
Salem Electric, founded in 1938, is an electric cooperative which serves over 18,000 members in West Salem, parts of Keizer, the Northgate area, and downtown Salem.

For more information contact:

Terry Kelly, Member Services Manager, 503 362-3601 or e-mail: kelly@salemelectric.com

ECONOMIC INDICATORS

Additional information @ www.qualityinfo.org



UNEMPLOYMENT RATES

SALEM MSA	Nov 2008	Oct 2008	Nov 2007
Raw Data	7.8%	6.6%	5.1%
OREGON			
Raw Data	7.9	6.7	5.0
Seasonally Adj.	8.1%	7.2%	5.4%
USA			
Raw Data	6.5	6.1	4.5
Seasonally Adj.	6.7%	6.5%	4.7%

Salem MSA Non-Farm Payroll Employment	Nov 08	Oct 08	+/-
TOTAL PRIVATE	109,100	110,700	-1,600
Natural Resources & Mining	1,200	1,200	0
Construction	8,400	8,700	-300
Manufacturing Total	14,100	15,200	-1,100
Durable Goods	6,500	6,500	0
Nondurable Goods	7,600	8,700	-1,100
Food Products Mfg.	5,400	6,500	-1,100
Trade, Transportation & Utilities	25,900	25,500	400
Wholesale Trade	4,000	4,000	0
Retail Trade	18,200	17,800	400
Transportation, Wrhs & Utilities	3,700	3,700	0
Information	1,500	1,500	0
Financial Activities	7,300	7,300	0
Professional and Business Svcs.	12,600	13,000	-400
Admin and Support Svcs.	6,500	6,900	-400
Educational and Health Svcs.	20,500	20,400	100
Health Care & Social Assistance	17,200	17,200	0
Health Care	14,400	14,300	100
Leisure and Hospitality	12,200	12,500	-300
Accommodation & Food Svcs.	10,800	10,900	-100
Other Services	5,400	5,400	0
Government	42,600	42,900	-300
Federal Government	1,600	1,700	-100
State Government	21,100	21,200	-100
State Govt Educational Svcs.	2,500	2,400	100
Local Government	19,900	20,000	-100
Tribal Government	1,900	2,100	-200
Local Govt Educational Svcs.	10,300	10,200	100

Source: Worksource Oregon

SEDCOR Member News

Saalfeld Griggs PC announced that **Bob Saalfeld and Randy Cook** received the distinct honor of being selected by their peers for inclusion in **The Best Lawyers in America® 2008-2009**. The current, 15th edition of Best Lawyers, is based on more than 1.8 million detailed evaluations of lawyers by other lawyers. Since its inception in 1983, Best Lawyers has become universally regarded as the definitive guide to legal excellence in the U. S. It is based on an exhaustive peer-review survey in which leading attorneys throughout the country cast more than a half million votes on the legal abilities of other lawyers in their specialties, and because lawyers are not required or allowed to pay a fee to be listed, inclusion in Best Lawyers is considered a singular honor. **Visit www.sglaw.com**.

John Matthews, sustainability coordinator at **Garten Services, Inc.**, has received his **Certificate of Completion in Sustainability Leadership from University of Oregon**. Matthews participated in the program throughout 2007 and 2008, attending a series of workshops that provided a theoretical foundation, as well as practical application tools to help increase sustainable practices. "Sustainability offers a balanced approach that synchronizes economic, ecological and social forces," Matthews explained. A Garten employee for over 30 years, Matthews worked in various capacities within **Garten's Recycling Division** until his promotion to company-wide sustainability coordinator in June 2006. In that capacity, he leads Garten's 12-member Sustainability Steering Committee in strategizing and implementing a variety of company projects to increase sustainability on many levels. **Call 503-581-4472 or visit www.garten.org**.

Creative Company, Inc., of McMinnville, recently completed development of a new website for **Hurst's Berry Farm of Sheridan, OR** (www.hursts-berry.com). Hurst's Berry Farm is a leading shipper of fresh berries in the Northwest, growing and distributing a variety of fresh berries to grocery stores across the U.S. The Hurst's Berry Farm management team engaged Creative Company to develop a dynamic and visually appealing Website that would match the look of the company's sales literature. Creative Company, led by Director of Creative Services **Steve Donatelli**, developed a clean look for the site that incorporates beautiful images of fresh berries and defined an at-a-glance navigation system that uses a file-folder tab metaphor to emulate the tabbed brochure format. **Visit www.creativeco.com**.

The **City of Salem** has announced that **Ida Salazar** has been appointed Director of Salem's **Community Services Department**. Ms. Salazar has worked in the Information Technology field since 1984 in both the public and private sectors. She joined the City of Salem in 2006 as Director of Information Technology. Her position prior to joining the City of Salem was with AAA Oregon and Idaho as the Vice President of Information and Communication Technology. Over the last several months, Ms. Salazar has been taking an active role in Salem affordable and public housing in addition to her continuing Information Technology duties. Ms. Salazar succeeds **Jan Calvin** who has been Acting Community Services Director for the last ten months in addition to continuing her responsibilities as Neighborhood and Community Services Manager. "I am confident that together, Ida and Jan can see the Community Services Department through these upcoming challenges in a way that will result in an even stronger organization." **Visit www.cityofsalem.net**.

The Salem Branch of **Prudential Real Estate Professionals**, welcomes **John Kirk** as their newest agent. He originates from El Centco, CA and graduated from Whitman College with a BA in Psychology. He was previously a teacher at a middle school and conducted real estate at another brokerage. **Visit www.prurep.com**.

The **City of Woodburn** recently announced that **Jim Hendryx**, has been hired as Woodburn's new Community Development Director. He has extensive Oregon land use experience and brings a depth-of-knowledge that matches Woodburn's planning, economic challenges and opportunities. Hendryx previously worked as the former Community Development Director/ Assistant City Manager for the City of Redmond. Hendryx stated, "I am looking forward to working with the fast paced energy and leadership of City Administrator **Scott Derrickson**, as well as the newly elected City Councilors and Planning Commission. **Visit www.woodburn-or.gov**." 🌐

Upcoming Member Events & Seminars

January 7, February 3, February 4 (Spanish) - Red Lion - Salem
SAIF Corporation - Agricultural Safety Seminars
Free four-hour seminar designed primarily for owners, operators, supervisors, and others working in the ag-industry. **Online information and registration @ www.saif.com/agseminars**.

January 14th - 12:00 pm - 1:00 pm
Woodburn Chamber of Commerce Forum Lunch
City of Woodburn
Mayor Kathy Figley : State of the City Address
Location: Cascade Park Retirement Community
RSVP before Monday, Jan. 12th.
Call 503-982-8221 or email welcomew@woodburnchamber.or

February 11th - 12:00 Noon
Salem, State of the City Address
Mayor Janet Taylor, City of Salem
Location: Salem Conference Center

If you are interested in having your events or seminars listed on SEDCOR website and in our publications, please send information to sappleby@sedcor.com 🌐

For a complete list visit www.sedcor.com.



CALENDAR OF EVENTS



Thursday, January 8, 2009 — 12:00 - 1:30 pm
Events at Copperhill

An Oregon Economic Update
Oregon: Growing Lean and Green

Presented by: **John Miller**
President,
Wildwood/Mahonia

More information available at www.sedcor.com



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Strategic Economic Development Corporation