



IMOM | Chemeketa and SEDCOR Partner to Expand Talent Pool for High Demand Jobs

Introducing the Industrial Maintenance Operator/Mechanic Training Program (IMOM)

This generation of workers has been instrumental (1965-2008) in advancing our nation's economy and industrial capabilities and have been the backbone of America's economic strength. **Chemeketa Community College** and **SEDCOR** are collaborating to create a program that helps to transfer the knowledge and expertise of older employees who are getting closer to retirement age to the next generation.

As a regional economy, our training and knowledge investment in this experienced group is under threat. The collective first-hand knowledge, skills, and abilities of our seasoned employees will soon disappear. The question being posed to our region is *"How do we collectively maintain and advance the health and well-being of our region's economy while transferring our region's collective expertise before it walks out the door?"* To answer this requires us to accept the fact that this will be a decade of extreme change from a generation of seasoned workers to the next generation (born between 1980-2000) of replacement workers. We will need to facilitate the means to orderly transfer this expertise while rapidly advancing the capabilities of this next workforce.

Chemeketa and SEDCOR have developed the **Industrial Maintenance Operator/Mechanic Program (IMOM)**. IMOM provides our regional economy with an industry driven talent transfer program to advance the capabilities of existing employees.

At the same time it will also stabilize our regional labor force to accelerate our region's strategic global competitiveness. "We are utilizing the talent that already resides in our communities to share key skills that will contribute to the economic recovery of our region," said **Cheryl Roberts**, president of Chemeketa Community College.

The effectiveness of this program has been designed around two primary features. First, is to identify and prepare through a **"Master Trainer Certification"** subject matter experts (SME) who have years of accumulated knowledge and expertise. Second, is to facilitate a transfer of their knowledge and expertise to a new generation of workers through outreach, career readiness, and targeted skill training activities within a industry lead environment.

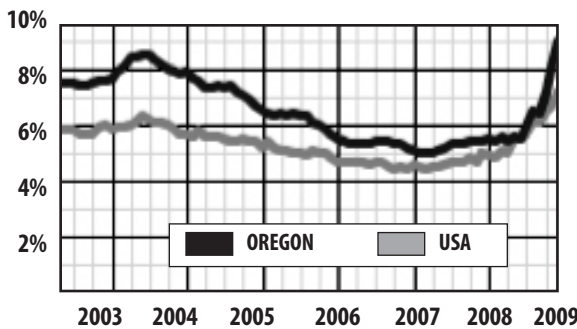
"We are implementing a new model of cooperation between colleges and business to provide workforce education when and where employers need it" said **Ray Burstedt**, president of SEDCOR.

The program will launch on July 1, 2009 with four training modules with common threads for all industries. Chemeketa will manage the program and certify practicing industrial maintenance operator mechanics as Master Trainers. The college anticipates training as many as 300 workers per year, potentially at job sites, in training modules that will provide practical skills though not college credit.

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ECONOMIC INDICATORS

Additional information @ www.qualityinfo.org



UNEMPLOYMENT RATES

Salem Area numbers will not be available until 03/13/09.

SALEM MSA	Dec 2008	Nov 2008	Dec 2007
Raw Data	8.9%	7.7%	5.5%
OREGON	Jan 2009	Dec 2008	Jan 2008
Raw Data	10.9	8.8	6.0
Seasonally Adj.	9.9%	8.3%	5.3%
USA	Jan 2009	Dec 2008	Jan 2008
Raw Data	8.5	7.1	5.4
Seasonally Adj.	7.6%	7.2%	4.9%

Salem MSA Non-Farm Payroll Employment	Dec 08	Nov 08	+/- Nov08
TOTAL PRIVATE	107,800	109,100	-1,300
Natural Resources & Mining	1,200	1,200	0
Construction	8,300	8,400	-100
Manufacturing Total	13,200	14,100	-900
Durable Goods	6,400	6,500	-100
Nondurable Goods	6,800	7,600	-800
Food Products Mfg.	4,500	5,400	-900
Trade, Transportation & Utilities	26,000	25,900	100
Wholesale Trade	3,900	4,000	-100
Retail Trade	18,300	18,200	100
Transportation, Wrhs & Utilities	3,800	3,700	100
Information	1,500	1,500	0
Financial Activities	7,300	7,300	0
Professional and Business Svcs.	12,600	12,600	0
Admin and Support Svcs.	6,400	6,500	-100
Educational and Health Svcs.	20,300	20,500	-200
Health Care & Social Assistance	17,200	17,200	0
Health Care	14,400	14,400	0
Leisure and Hospitality	12,100	12,200	-100
Accommodation & Food Svcs.	10,600	10,700	-100
Other Services	5,300	5,400	-100
Government	42,700	42,800	-100
Federal Government	1,700	1,700	0
State Government	21,200	21,200	0
State Govt Educational Svcs.	2,400	2,400	0
Local Government	19,800	19,900	-100
Tribal Government	2,000	1,900	100
Local Govt Educational Svcs.	10,200	10,300	-100

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Industrial Maintenance Operator/Mechanic Program (IMOM)

Chemeketa will also be responsible for creating, assessing, and reporting the results of the program, including the design of the curriculum and supervision of the master trainers.

SEDCOR will notify local businesses of the opportunity and recruit prospects for Master Trainer Certification, coordinate targeted skill training activities in the region, promote the program within the region, and provide leadership for strategic direction.

It is a great employee development opportunity and something that local area manufacturers have told us they need. We will be forming an advisory group of companies that will help keep the program on track and industry driven.

For information on the IMOM Program contact **Nick Harville**, SEDCOR at 503-485-9802 or email nharville@sedcor.com.

Resources/Incentives



USDA Rural Development programs will receive additional funding from the 2009 Stimulus Package. USDA Rural Development builds cooperative financial partnerships

with rural Oregonians. Their Business & Cooperative Programs staff administers a variety of Federal loan guarantee, direct loan, and grant programs designed to create and retain jobs, support business and cooperative development, and promote sustainable economic progress in Oregon's rural communities. Call **Dan Streng, Business Program Specialist** at 503-414-3368 or **Nick Harville, SEDCOR** at 503-485-9802 to find out more about the increased funding resources. Visit www.rurdev.usda.gov/or.



Chemeketa Small Business Development Center is offering their **9-month Small Business Management** program for area business owners. It provides information to build a solid foundation of business basics, improve profitability, and gain greater control over business operations and improved management. **For additional information call Lori Cegon @ 503-399-5088 or email lcegon8@chemeketa.edu.**

SEDCOR Member News



Salem Mayor Janet Taylor enjoys ride on SANYO's new Enloop bicycle.

City of Salem First in Nation to Receive SANYO Hybrid Enloop Bicycle.

SANYO unveiled its hybrid electric enloop bicycle at a public dedication ceremony in coordination with the Salem Sustainability Summit. A bicycle was presented to the City of

Salem and the State of Oregon. **Salem Mayor Janet Taylor** and **OECD Director Tim McCabe** took a ride around Riverfront Park after the ceremony. The new enloop bike, an electric hybrid bicycle concept, stresses 'looping energy' or a lifestyle of reusing and recycling. With this new product, clean and reusable energy is "generated, recharged, and conserved" simultaneously. Energy is generated by the rider, recharging the auxiliary battery, and conserving the energy both from the main battery and the rider. The bicycles will be for sale in the U.S. soon. www.cityofsalem.net.

Upcoming Member Events & Seminars

Cascade Employers Association launches new Online Learning Center

Cascade Employers Association launched a new Online Learning Center for businesses, offering affordable programs on a variety of human resource and employee development topic areas. Over 3,500 courses are now available in the following categories: Business and Professional Skills, Legal Compliance, Computer Skills, and Environmental Safety and Health. Participants can easily access online courses, manage online registration, and track their progress, while administrators can monitor and track progress throughout the entire process. "With online training, organizations gain the benefit of having employees attend training on their own schedules and without breaking the budget," says Patrice Altenhofen, Association President. Visit www.cascadeemployers.com.

Chemeketa Center for Business & Industry
Small Business Development Center

Winter 2009 Class Schedule

Online courses, IRS Tax Filing, QuickBooks, Start Smart, SBA Loan Information, Construction Contractor Training, New Business and Marketing Series Classes and more. For more information or registration call **503-399-5088**.

March 19 - Smith Auditorium/Willamette University
Oregon Symphony Association's Pop Season concludes with Soul of New Orleans. 503-364-0149 for information.

April 3, 7:00 pm - Elsinore Theatre

Overcoming Adversity

An Evening with Royalty - Dutchess Sarah Ferguson
Benefit for Medassist & Project Access

Call 1-800-002-TIXX or www.ticketwest.com or at the Elsinore box office 503-375-3574 • www.mpmedsociety.org

July 17, 6:00 pm - Volcanoes Stadium, Keizer

4th Annual - Striking Out Meth in Marion County

Organized by the Marion County Public Safety Coordinating Council and Volcanoes Baseball

Sponsorship Opportunities Available

Call 503-588-5212 or visit www.strikingoutmeth.org

If you are interested in having your events or seminars listed on SEDCOR website and in our publications, please send information to sappleby@sedcor.com

For a complete list visit www.sedcor.com.



CALENDAR OF EVENTS

Thursday, March 12, 2009 — 12:00 - 1:30 pm
Salem Conference Center



Marion County State of the County Address

Presented by:

Commissioner Patti Milne
Commissioner Janet Carlson
Commissioner Sam Brentano



More information available at www.sedcor.com



SEDCOR
Strategic Economic Development Corporation