



Salem Hospital Hosts Open House for New 21st Century Patient-Care Tower

Saturday April 18 - 10:00 am - 4:00 pm
 Sunday April 19 - 1:00 pm - 4:00 pm



Photo courtesy Salem Health

This is your chance to look behind the scenes at Salem's new "heart of healing," which houses the most critical and technologically advanced equipment. Using the latest research, the building was designed to help people heal faster. At the open house you can tour the ER, imaging, surgery and patient rooms. Plus, take advantage of one of the health mini-forums or talk with one of their experts at the health fair.

The new patient tower is flexible enough to help provide top-quality healthcare to the community for the next 50 years and beyond. Here are some attributes of a 21st century hospital that you will see in the new building.

Private, adaptable patient rooms. All patients will have individual rooms that offer more privacy and are large enough for family to visit. The rooms can also be changed to another type of service in the future. For example, a regular hospital room could change into an ICU room if needed.

Operating rooms become interventional suites. In a 21st century hospital, operating rooms are merged with interventional services

that involve imaging. As the medical field develops more procedures that join imaging and some type of invasive technique, such as the placement of cardiac stents, operating rooms of the future will continue to evolve. Similar to adaptable patient rooms, these interventional suites will help them grow and change as these procedures evolve over time.

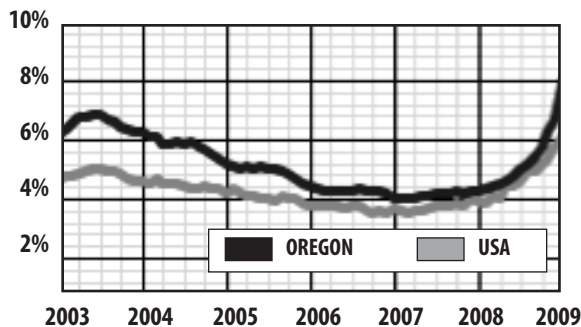
Information technology plays a vital role. Technology in hospitals is more than medical equipment. It's also the computers they use every day to manage patient care. Computer use can reduce errors and improve communication when patient notes are typed instead of handwritten. Bar codes are also being used to track important information, which has been shown to reduce errors by 21 percent over handwritten methods. Technology can help make patients safer, improve clinical processes, and more.

Environmentally responsible healing environments. Salem Health is using "green" building practices to create a hospital that is healthy for people and the environment.

More info available at www.salemhospital.org/newhospital.

ECONOMIC INDICATORS

Additional information @ www.qualityinfo.org



UNEMPLOYMENT RATES

SALEM MSA	Jan 2009	Dec 2008	Jan 2008
Raw Data	10.7%	8.7%	6.0%
OREGON	Jan 2009	Dec 2008	Jan 2008
Raw Data	10.9	8.8	6.0
Seasonally Adj.	9.9%	8.3%	5.3%
USA	Jan 2009	Dec 2008	Jan 2008
Raw Data	8.5	7.1	5.4
Seasonally Adj.	7.6%	7.2%	4.9%

Salem MSA Non-Farm Payroll Employment	Jan 09	Dec 08	+/- Dec 08
TOTAL PRIVATE	103,500	107,300	-3,800
Natural Resources & Mining	1,100	1,200	-100
Construction	7,700	8,300	-600
Manufacturing Total	12,000	12,400	-400
Durable Goods	6,100	6,300	-200
Nondurable Goods	5,900	6,100	-200
Food Products Mfg.	3,900	4,100	-200
Trade, Transportation & Utilities	25,100	26,200	-1,100
Wholesale Trade	3,800	3,900	-100
Retail Trade	17,500	18,400	-900
Transportation, Wrhs & Utilities	3,800	3,900	-100
Information	1,300	1,400	-100
Financial Activities	7,300	7,400	-100
Professional and Business Svcs.	11,700	12,300	-600
Admin and Support Svcs.	6,000	6,400	-400
Educational and Health Svcs.	20,000	20,400	-400
Health Care & Social Assistance	17,500	17,600	-100
Health Care	14,600	14,600	0
Leisure and Hospitality	12,100	12,300	-200
Accommodation & Food Svcs.	10,800	11,000	-200
Other Services	5,200	5,400	-200
Government	43,200	43,600	-400
Federal Government	1,600	1,600	0
State Government	21,100	21,200	-100
State Govt Educational Svcs.	2,100	2,300	-200
Local Government	20,500	20,800	-300
Tribal Government	2,000	2,000	0
Local Govt Educational Svcs.	10,500	10,700	-200

Source: Worksource Oregon

New SEDCOR Members (Feb|March 2009)

A WorkSAFE Service, Inc. - Salem, OR
Best Heating & Cooling, Inc. - Scio, OR
CityBank - Salem, OR
Guardsmark - Seattle, WA
Pacific Dreams, Inc. - Wilsonville, OR
South Town Glass - Salem, OR
Waddell & Reed Financial Advisors - Salem, OR

Salem among Fastest Growing Cities in Nation

Portland Business Journal [www.bizjournals.com]

The Bend area, the Portland-Beaverton-Vancouver area and the Salem area are among the fastest growing metropolitan areas, according to data released Thursday by the U.S. Census. Of the U.S. largest 100 metropolitan areas, **Bend** grew at a 3% rate from 2007 to 2008, increasing to 158,456 residents from 153,799, ranking No. 13. Ranking No. 55, the **Portland** area grew at a 1.9% rate from 2007 to 2008, increasing to 2,207,462 residents from 2,166,491.

Ranking No. 66, the Salem area grew at a 1.7% rate from 2007 to 2008, increasing to 391,680 residents from 385,108.

Raleigh-Cary, N.C., was the nation's fastest-growing city, growing at a 4.3% clip from 2007 to 2008, followed by Austin-Round Rock, Texas at 3.8%. Kennewick-Pasco-Richland at No. 3 was followed by Palm Coast, Fla., and Gainesville, Ga.

SEDCOR Member News

Salem to Publish Coffee Table Book

Travel Salem, in partnership with **Beautiful America** and the **City of Salem**, will be publishing a coffee table book showcasing the scenic beauty of our region with photography and content, including a wide selection of history, events, arts, parks, natural beauty and other key points of interest throughout the region. Books can be pre-purchased with a 25 copy minimum (Soft Bound \$13.00/book Hard Bound \$14.50). Book payment must be received by April 3. **Call 503-581-4325, ext. 27 or email ibernards@TravelSalem.com** for details.

Oktoberfest Recognized for its Philanthropy

Oktoberfest in Mount Angel received the **2008 Ovation Award as Best Philanthropic Event in Oregon** at the annual convention of the **Northwest Festival and Events Association** held in Ocean Shores, Washington. Last year, the 50 food booths at Oktoberfest grossed \$661,000 at the four day event, the largest gross sales ever recorded by the booths. In May, 57 worthy organizations in the region will share \$115,150 through the festival's annual Grant Program. Since its inception Oktoberfest has distributed well over two million dollars to organizations in the Mid-Willamette Valley. **Visit www.oktoberfest.org.**

Upcoming Member Events & Seminars

PGE offers a variety of courses that enhance business practices and provide expert advice on how to save energy and more. To see a full list of other energy efficiency and renewables seminars visit **www.portlandgeneral.com/classes**.

Travel Salem's Grand Opening of New Travel Café

April 1, 2009 - 5:30 pm
181 High Street NE (Corner of Court & High Streets)
Join in for Libations and Festivities - **www.travelsalem.com**

Wooden Shoe Tulip Festival

Through April 26

Celebrate spring surrounded by spectacular color on the Iverson's family farm. Great food, gift shop, country store and kids activities. **Call 503-634-2243 or visit www.woodenshoe.com.**

1st Annual Mt. Angel Fine Wine & Food Festival

April 3-4

Come enjoy a taste of our regions fine wines and food offerings. Craft/retail booths as well, fun for all. (Vendors may register on the website.) \$4 admission. Fri. 4-11 p.m., Sat. 11 a.m.-11 p.m. Willamette Valley Events Center - **Visit www.woodennickel.com.**

Wine for Water

April 5th, 3:00 - 5:00 pm - Events at Copper Hill

State Senator Jackie Winters and James K. Lace, M.D. invite you to this benefit for the Yatima Group Fund, dedicated to the construction of clean water projects to benefit the centers in sub-Saharan East Africa. Featuring a tasting of wines from the Willamette Valley, live music by Curtis Salgado and food by Jackie's Ribs. **Call Rachel at 503-364-0227 by March 26th.**

Union Street Railroad Bridge Opens April 18th.

The new bicycle and pedestrian bridge will connect Salem's Wallace Marine park in West Salem to Riverfront Park on the East side of the Willamette River. The event begins at 10:00 am and will include a dedication, formal ribbon cutting, and a public parade across the bridge. Refreshments and family-friendly activities will follow at A.C. Gilbert's Discovery Village. **Visit www.cityofsalem.net.**

Keizer Annual Iris Festival Parade - "On the Move"

May 16, 10:30 am

Sponsored by Key Bank

Call 503-393-9111 or Visit www.keizerchamber.com

Marion County - Celebrates Oregon's 150th Birthday

Download a copy of the 150 Miles for 150 Years Passport to over 20 cities and communities, along with Relay information and maps at **www.co.marion.or.us**. The relay and wrap-up will end at the Oregon State Fairgrounds July 11th, during the 2009 Marion County Fair.

If you are interested in having your events or seminars listed on SEDCOR website and in our publications, please send information to sappleby@sedcor.com 

For a complete list visit www.sedcor.com.



CALENDAR OF EVENTS

Thursday, April 9th, 2009 — 12:00 - 1:30 pm
Events at Copper Hill



**The Finishing Piece on the Waterfront
The Boise Site Redevelopment**

Presented by:

Tim Gerling
Redevelopment Project Manager
Gerling Solutions

More information available at www.sedcor.com



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Strategic Economic Development Corporation