



SEDCOR Constuction Alliance – Moving Forward

Mission Statement

“The SEDCOR Construction Alliance is dedicated to providing a strategic and economically competitive advantage to investors, developers and corporations working to improve the economic diversity and wellbeing of the Mid-Willamette Valley. A competitive advantage is realized through this partnership of selected construction industry professionals who have proven themselves equally committed to integrity, excellence, education and accountability in all aspects of business and construction.”

As SEDCOR builds its brand strength and shows continued added-value to the Willamette Valley’s potential prospects, the Construction industry has taken notice. With the direction of SEDCOR’s **Nick Harville** and assistance from **Kim Leighty**, the SEDCOR Construction Alliance has been formed with the goal of raising the performance of the local construction industry.

An objective of the alliance is to create a competitive advantage to serve the needs of developers, companies and investors involved in the Mid-Willamette Valley’s construction industry. The partnership will promote quality of work, as well as their capabilities to support the local workforce and keep local dollars in the community. This collaboration will also benefit the members to increase profitability through networking, value-added services and increased visibility.

The meetings have been positive and focused and continue to gain strength. Over twenty companies are involved with the formation of the group. The SEDCOR Construction Alliance has developed a mission statement, are in the process of creating member company profiles, a qualification checklist for membership, and promotion of the group. Members include general construction

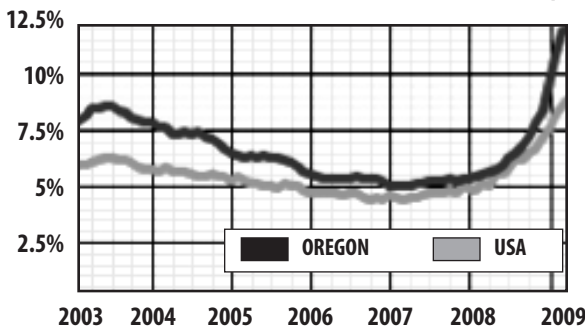
contractors, heating and cooling services, window installation, paving services, plumbing and roofing, masonry and others.

Bob Topping of Chemeketa Community College, along with **Nick Harville**, are assisting the group in developing training modules (part of the **Industrial Maintenance Operator/Mechanic Program**) to promote their mission of excellence in the industry. This talent development program will capture and transfer the expertise of the highly-skilled construction practitioner’s in the region. It will also help establish the SEDCOR Construction Alliance as the premier source for construction practice, management and leadership talent development activities.

Key skill sets are being identified and master trainers from the industry will be selected. Skill sets include foundational skills for all employees, company specific skill sets, as well as training staff to a balanced, higher level of skills and proficiencies. The added value will elevate members of the alliance above the standard and build on the buy local brand. This is a great opportunity for members success, as well as growth of the Willamette Valley. **Contact Kim Leighty at 503-485-9804 or email kleighty@sedcor.com for more information.**

ECONOMIC INDICATORS

Additional information
@ www.qualityinfo.org



UNEMPLOYMENT RATES

SALEM MSA	April 2009	March 2009	April 2008
Raw Data	11.8%	12.4%	5.3%
Seasonally Adj.	12.0%	11.9%	5.6%
OREGON			
Raw Data	12.1	12.7	5.3
Seasonally Adj.	12.0%	11.9%	5.6%
USA			
Raw Data	8.6	9.0	4.8
Seasonally Adj.	8.9%	8.5%	5.0%

Salem MSA Non-Farm Payroll Employment	April 09	March 09 +/-	April 08
TOTAL PRIVATE	101,300	101,400	-100
Natural Resources & Mining	1,100	1,100	0
Construction	7,300	7,400	-100
Manufacturing Total	10,900	11,000	-100
Durable Goods	5,300	5,400	-100
Nondurable Goods	5,600	5,600	0
Food Products Mfg.	3,700	3,700	0
Trade, Transportation & Utilities	24,200	24,200	0
Wholesale Trade	3,700	3,700	0
Retail Trade	16,700	16,700	0
Transportation, Wrhs & Utilities	3,800	3,800	0
Information	1,300	1,300	0
Financial Activities	7,300	7,300	0
Professional and Business Svcs.	11,500	11,500	0
Admin and Support Svcs.	5,600	5,600	0
Educational and Health Svcs.	20,500	20,500	0
Health Care & Social Assistance	17,600	17,600	0
Health Care	14,700	14,700	0
Leisure and Hospitality	12,000	11,900	100
Accommodation & Food Svcs.	10,700	10,600	100
Other Services	5,200	5,200	0
Government	43,700	43,500	200
Federal Government	1,700	1,600	100
State Government	21,400	21,300	100
State Govt Educational Svcs.	2,200	2,300	-100
Local Government	20,600	20,600	0
Tribal Government	1,900	1,900	0
Local Govt Educational Svcs.	10,900	10,800	100

Source: Worksource Oregon

SEDCOR Member News

Capitol Toyota of Salem

owned by Scott Casebeer has been named a recipient of the **2008 Toyota Motor Sales President's Award**. This marks the 8th year they have received the President's Award, placing them in an elite group of dealers nationally that have won the award multiple times. In order to qualify as a President's Award winner, dealerships must excel in sales, service and customer satisfaction. Capitol Toyota has long been active in charitable efforts throughout the greater Salem and Mid-Willamette Valley. These efforts include such organizations as Marion-Polk Food Share, Boys and Girls Club of Salem, United Way of the Mid-Willamette Valley and Family Building Blocks, to name a few. Capitol Toyota is part of Capitol Auto Group. Located in Salem Oregon since 1927 the Capitol franchises include, Chevrolet, Cadillac, Subaru, Toyota, Scion and Honda of McMinnville. Operations also include automotive service centers at all locations and Capitol Collision Center. **Visit www.capitolauto.com.**

Oktoberfest Time in Oregon

has been proclaimed by Governor Kulongoski, for September 17 through 20. Whereas: The citizens of Mount Angel have continued the tradition of their ancestors with the Mount Angel Oktoberfest, contributing greatly to Oregon's rich and diverse cultural heritage; Mount Angel attracts 7,500 volunteers from across the Mid-Willamette Valley to assist, making it the largest all-volunteer led event in the state; Visitors come from Oregon, the Pacific Northwest and around the world to celebrate; Provides a major economic impact for Mount Angel, the surrounding communities and the State of Oregon; and it is recognized as a "World Class Festival" bringing great prestige to the State of Oregon. **Visit www.oktoberfest.org.**

West Coast Bank Unveils Memorial Fence at Woodburn West Branch

West Coast Bank's Woodburn West branch recently unveiled a memorial fence in honor of the three officers who were on duty at the bomb explosion on December 12, 2008. The beautifully ornate fence, which was designed and built by Garden Gallery Iron Works, features plaques with the officer's names and provides space for community members to continue to honor these dedicated public workers. The fence unveiling was particularly meaningful since Woodburn Chief Scott Russell, who was seriously injured during the incident, attended with his wife along with Senior Trooper William Hakim's and Captain Tom Tennant's families. West Coast Bank Woodburn West Branch Manager Ferren Taylor and West Coast Bank Regional President Ken Jundt recognized the selfless protection of the officers and the ongoing support of the Woodburn community. The Woodburn West branch team, which is currently serving customers at the former Chamber of Commerce building, is eagerly anticipating their move to the remodeled location in late July. For more information, contact **Assistant VP Ferren Taylor at 503-981-0100 or Regional President Ken Jundt at 503-371-2680.**

Help Salem Keizer School District to Buy Local First

Salem-Keizer School District is going "full steam ahead" on planning and implementing 46 projects related to the bond that passed last November. Many of these projects will be bid in the next month and nine projects are currently up for bid. The school district is encouraging businesses who would like to be suppliers or vendors on these projects to sign up for, and bid on, these projects. Beginning in early April, the school district's bidding system became exclusively online, called **SKeBID**. It provides a one-stop location for

contractors and suppliers to see what jobs or materials the district is looking for quotes or bids on. It also provides email notifications to contractors/suppliers whenever a new opportunity comes available that corresponds to the line of work that the business signs up for.

To sign up a company can go to <https://purchasing.salkeiz.k12.or.us/skebid/>. This site can also be accessed from saalemkeizer.org; in the bottom left corner, under Quick Links, is a link to the SKeBID login page. Once on this page, a contractor or supplier can register, see what bids are available, see what bids have been awarded. **For additional information call 503-399-3083.**

Upcoming Member Events & Seminars

June 10, 2009 - 7:30 am - 3:45 pm
Oregon Convention Center, Portland

Powering the Northwest into the 21st Century

Visit www.nwenergysummit.com for more information.

June 22, 2009 - 9:00 - 4:00 pm

Aviation Career Day 2009

Graham Aviation Services, LLC at the Salem Airport

July 9-12, 2009 at the Oregon State Fairgrounds

The Marion County Fair

"Green & Growing, Celebrating 150 Years of a Clean & Green Oregon". Marion County Fair is launching the first ever "Living Green Expo," featuring interactive and educational displays and booths. Marion County's **150 Miles for 150 Years Relay** will end on Saturday, July 11 at the fair. The community is invited to greet the runners as they arrive at their final relay destination at the fairgrounds the evening of July 11. **Visit www.co.marion.or.us/FAIR.**

For a complete list of events visit www.sedcor.com.



CALENDAR OF EVENTS



No Forum in June

Annual Honor's Luncheon

Thursday, June 11th
Willamette Valley Vineyards

Annual Golf Tournament

Friday, June 26th
Illahe Hills Country Club

CONNECT

Reach Local Business Leaders

with display ads and inserts in SEDCOR publications.

For information on rates and deadlines call 503-485-9803 or email sappleby@sedcor.com



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