



STRATEGIC ECONOMIC
DEVELOPMENT CORPORATION

SEDCOR

Linking industry with our communities.

VISION STATEMENT

By 2012, Oregon's Mid-Willamette Valley will be universally recognized as a vital region for economic opportunity, investment, and employment.

MISSION STATEMENT

To enhance and diversify the economy of the Mid-Willamette Valley. We actively support our mission by providing necessary resources, events for networking, and publications to keep our members aware of developments in the business community.

PROGRAM OF ACTION

Business Retention and Expansion Program

SEDCOR maintains contact with over 600 manufacturers in Marion and Polk Counties, offering them access to an array of development services, including:

- Business resources and information
- International trade
- Employee recruitment, screening and retention
- Management and process expertise
- Workforce development
- Government liaison

Manufacturing Advocacy

SEDCOR works with companies and governments throughout Marion and Polk Counties. Activities are coordinated with partners including the Oregon Economic & Community Development Department (OECDD), Chemeketa Community College, Oregon Manufacturing Extension Partnership (OMEP), the Oregon Economic Development Association, and the Enterprise for Employment & Education. SEDCOR advocates for industry on topics such as:

- Ensuring an adequate supply of industrial land
- Marketing Industrial land and buildings
- Sewer and water infrastructure
- Transportation issues
- Land use planning activities

International Trade and Export Promotion

SEDCOR assists area businesses to locate new export markets for their products and professional services by:

- Locating international trade leads
- Helping to arrange export financing
- Providing educational opportunities through the Western Oregon International Trade Council and other organizations
- Promoting sister city activities
- Conducting and hosting foreign trade missions

Economic Incentives

SEDCOR collaborates with State and Local agencies to ensure reasonable and competitive incentives are available to existing or new companies. Potential incentives include:

- Enterprise Zones
- Employee Training
- Infrastructure
- Tax Credits
- Energy

Industrial Recruitment

SEDCOR spearheads the Industrial Recruitment of foreign and domestic companies. Activities include:

- Regional, national and international advertising
- Providing relocation information to clients
- Hosting site tours
- Performing recruitment calls
- Participation in Trade Shows
- Collaborate with other partners
- Marketing Industrial Land

SEDCOR Events

SEDCOR holds approximately 20 events throughout the year to enable the business community to come together for networking and support, and to facilitate the exchange of ideas and information. These include the lavish Annual Gala, Honors Lunch and Golf Tournament, monthly Economic Business Forums and the popular Industrial Site Tours.

SEDCOR Publications

Our publications are used to keep our members up-to-date on the region's economic development progress and activities in the business community, with information that will help support a business climate conducive to growth and success for our community.

- The quarterly Enterprise magazine
- The monthly Express newsletter
- The annual Membership Directory
- Industrial Land and Building Inventories
- Website at www.sedcor.com

Informational Resources

SEDCOR maintains a wide range of informational resources:

- Detailed economic, statistical and demographic data
- Industrial land and building inventories